

MD SHAHEDUZZAMAN

Finance & Business Economics | Financial Analysis | Digital Strategy

 | Officialshaishab@gmail.com

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PROFILE

Finance and Business Economics student at AIUB, with experience in marketing budgets, data quality assurance, team supervision, and inventory operations. FMVA-certified, with interests in financial modeling, business valuation, and digital strategy. Spokesperson and Executive Committee Member of the AIUB Finance Club.

PROFESSIONAL EXPERIENCE

Digital Marketing Manager

Krax Creative | 2023 - 2024

- Created and managed marketing budgets, supporting resource allocation and ROI optimization.
- Conducted market research into trends, customer needs, and competitor strategies.
- Maintained brand consistency across channels and designed high-fidelity wireframes.

Data Quality Assurance

Bangladesh Bureau of Statistics - SDG 8 Project | 2023

- Gathered and cleaned data aligned with SDG 8 economic growth objectives.
- Led and mentored an outsourcing team in a collaborative working environment.

Inventory Manager

Mohbech Amazon Dropshipping | 2018 - 2019

- Managed stock schedules and coordinated inventory updates with internal and external stakeholders.
- Prepared and distributed products across regions and handled confidential documentation.

EDUCATION

BBA in Finance & Business Economics

American International University-Bangladesh | 2024 - Present

Dean's List Honors for Fall 2024-2025 (awarded 7 May 2026).

Student Mobility Programme - Semester Exchange

INTI International University, Malaysia | 3 June - 2 August 2026

Coursework: Financial Markets and Institutions; Financial Derivatives.

SKILLS

Finance & analysis: Financial modeling, valuation, market research, critical thinking.

Data & tools: Microsoft Excel and Office, Power BI, Power Query, data cleaning, basic data analytics.

Digital & communication: Digital marketing, content strategy and writing, Canva, digital design, teamwork and leadership.

Credentials & experience

MD SHAHEDUZZAMAN

PROFESSIONAL CREDENTIALS

Financial Modeling & Valuation Analyst (FMVA)

Corporate Finance Institute | 26 February 2026

Excel Skills for Professionals Specialization

Corporate Finance Institute | 8 February 2026

Introduction to Business Valuation

Corporate Finance Institute | January 2026

FTIP

Corporate Finance Institute | In progress

Freelancing Bundle Pack - five professional-level courses

SR Dream IT | 18 May 2025

Fundamentals of Digital Marketing

Google | December 2023

[CFI credential verification profile](#) - applies to credentials issued by CFI.

LEADERSHIP & RECOGNITION

AIUB Finance Club: Spokesperson and Executive Committee Member.

The Duke of Edinburgh's Award: Gold Award - in progress.

IMRC 2025, North South University: Second Runner-Up (3rd Place).

Dexterity 3.0, AIUB Business Club: Finalist, 29 December 2025.

PERSONAL TRADING EXPERIENCE

Independent trader focused mainly on Nasdaq markets, using personal capital and funded accounts. Trading is personal experience; no trading services are offered.

My Funded Futures: Starter 50K challenge passed on 28 August 2025, certificate BcGE. Challenge account size: \$50,000.

SELECTED WORKSHOPS & PARTICIPATION

Financial Literacy Seminar - AIUB Finance Club / bini, 23 August 2026.

Infrastructure Project Financing & Public-Private Partnerships - AIUB Finance Club, 12 August 2026.

Capital Market Literacy Awareness Program - DSE, 6 November 2025.

Investment in Capital Market - BICM at AIUB, 30 October 2025.

Product Surge Hackathon - HDNB, 27 December 2025.

Biz Quest seminar - BUP Business & Communication Club, 2024.

Discovering Bangladesh Through the Lens of Posters - AIUB FASS, participation.

LANGUAGES & INTERESTS

Bangla: native | English: professional | French: basic.

Interests: financial markets, independent trading, websites, digital marketing, reading, and gaming.

Digital certificates and physical certificate scans are available in the website's Certifications collection.